

**Berkeley City College**  
**2018-2019**

To view the locations of where the Communications & Media program is offered, please refer to the following: <https://www.brandman.edu/academic-programs/bachelors-degrees>. For GE requirements please see the General Education Transfer Guide.

Completion of the full CSU or UC IGETC certification (CA), Washington and Oregon state-approved Direct Transfer degrees or other state's equivalent transfer certification prior to the student being admitted, enrolled and attending his/her first session in a bachelor degree program at Brandman satisfies all Brandman University GE requirements except LBSU 302 & 304. Students who matriculate to Brandman with partial GE certifications will have their coursework evaluated on a course by course basis to determine appropriate applicability to each general education category.

**This list includes only the requirements that are commonly seen in transfer, and is not a comprehensive list of all the course requirements within the BA Communications & Media program. For a complete list of program requirements, please refer to the Brandman catalog.**

Further information regarding the courses below can be found in Brandman's [Course Articulation Database \(CAD\)](#).

**All courses must be passed with a grade equivalent of "C" or higher. Courses may be used to fulfill both major and general education requirements.**

Brandman University BA Communications & Media Lower Division Major Course Requirements	Berkeley City College Courses
<b>Major Core Requirements</b>	
COMU 301 Advanced Public Speaking	No Comparable Course(s)
COMU 375 Media Ethics	No Comparable Course(s)
MKTU 301 Principles of Marketing	BUS 70
<b>Electives (Select 6 Credits, At least 3 Credits Must Be Upper Division)</b>	
COMU 315 Intercultural Communication	COMM 6
MGTU 310 Legal Environment of Business	BUS 2
PSYU 306 Critical Thinking	No Comparable Course(s)
PSYU 336 Social Psychology	PSYCH 6

\*\* Students are encouraged to contact a representative from Brandman University's Student Services Department regarding transfer courses that have a "pending review" status.