

Brandman University Information Guide
2011-2012

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of Institutional Research & Planning

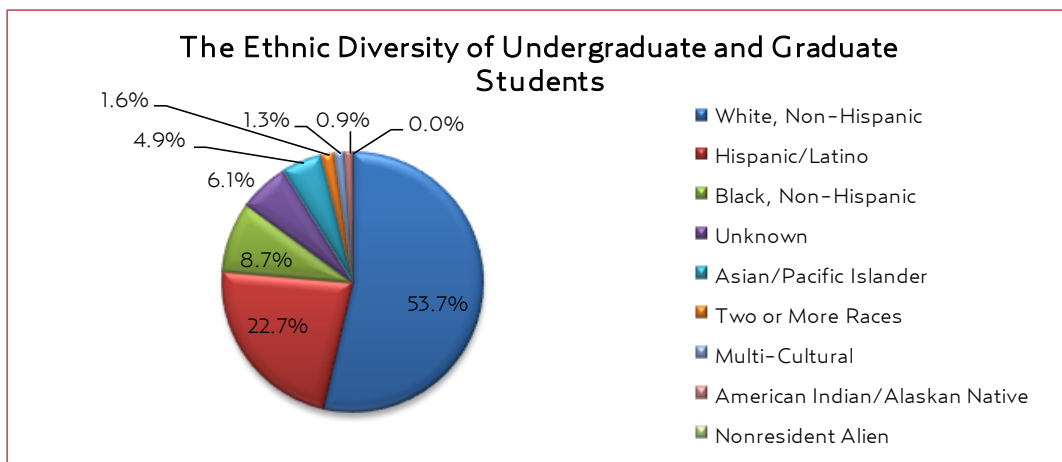
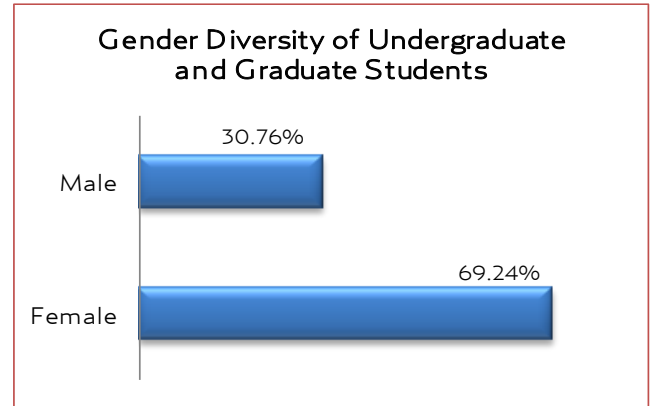
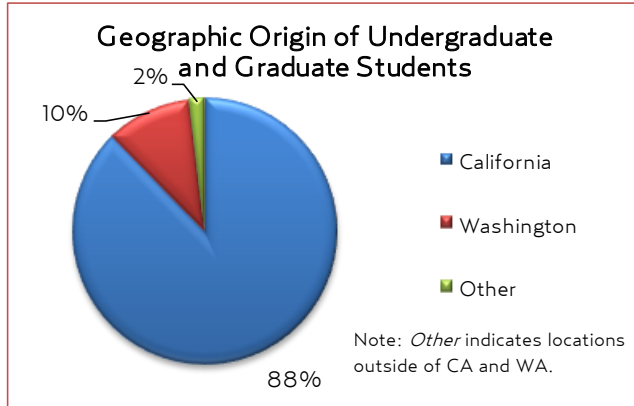


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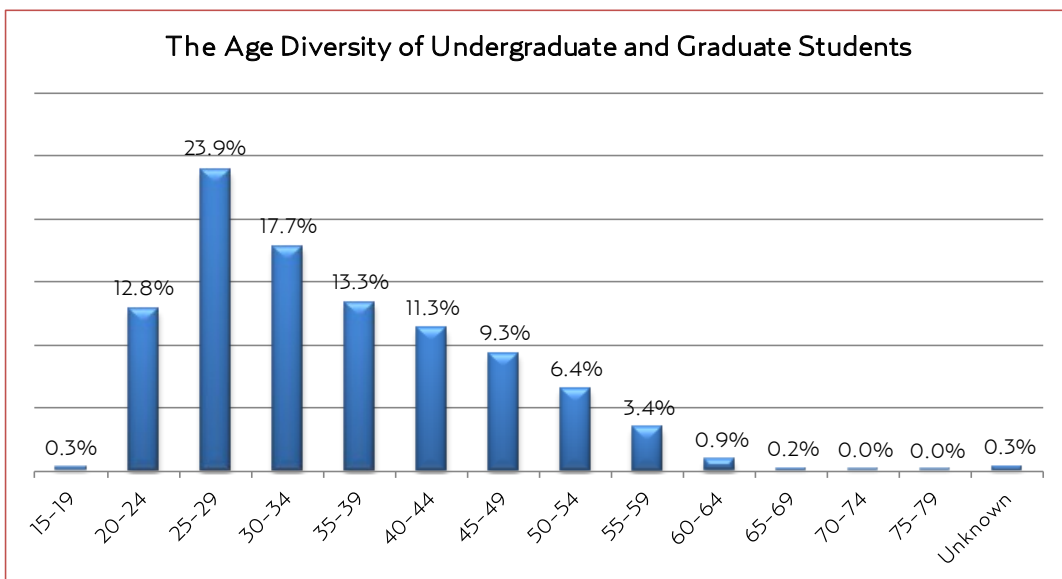


CHAPMAN UNIVERSITY SYSTEM

University Profile—Fall 2010 Enrolled Student Characteristics



Note: IPEDS survey definitions of race and ethnicity were utilized. Also, the percentages were rounded to the nearest tenth decimal. Non-resident Aliens made up 0.04% of the population.

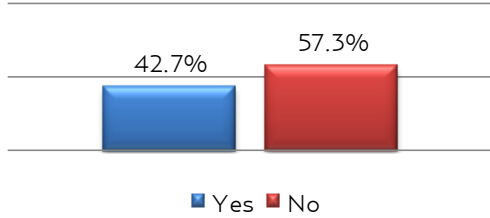


Note: The percentages were rounded to the nearest tenth decimal. The 70-74 age group had 0.040% and the 75-79 age group had 0.013%.

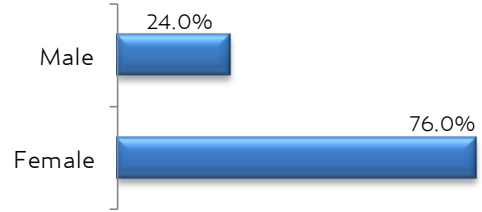
Financial Aid Profile—Fall 2010 Enrolled Student Characteristics

Note: The following Pell Grant recipient percentages for the *Financial Aid Profile* only include undergraduate students. Graduate students do not qualify for Pell Grants.

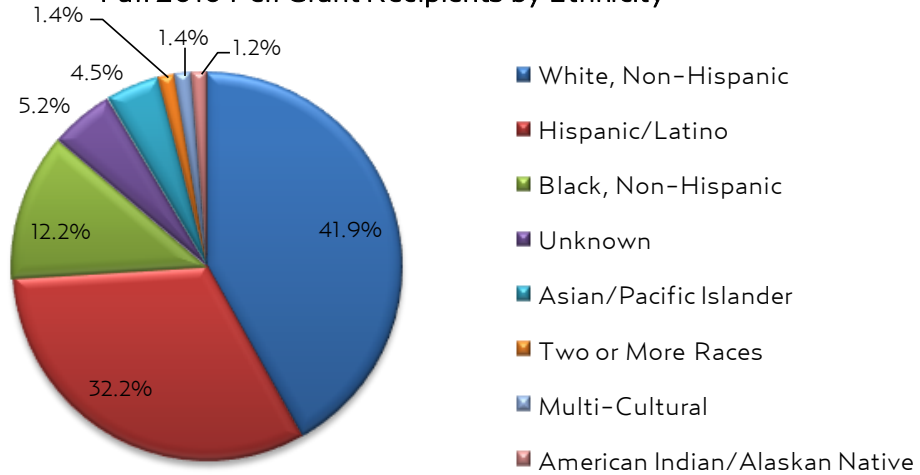
The % of Students who are Pell Grant Recipients



Fall 2010 Pell Grant Recipients by Gender

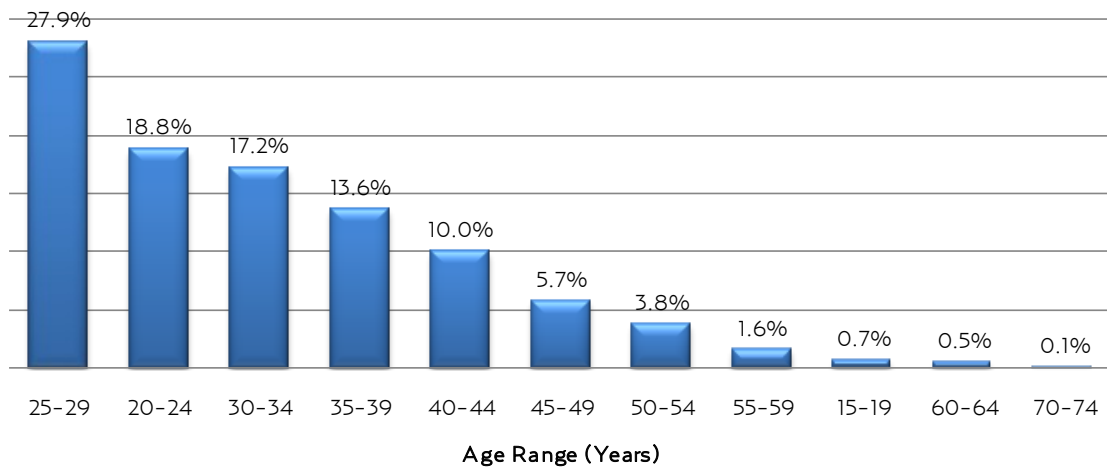


Fall 2010 Pell Grant Recipients by Ethnicity



Note: IPEDS survey definitions of race and ethnicity were utilized.

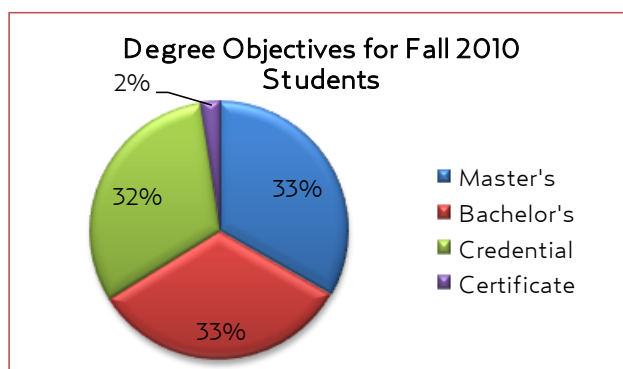
Fall 2010 Pell Grant Recipients by Age Group



Admissions and Program Enrollment Profile

The Top 5 Community Colleges for 2009 Transfers		
Name	City	State
Allan Hancock College	Santa Maria	CA
Modesto Junior College	Modesto	CA
Victor Valley College	Victorville	CA
West Hills Coalinga	Coalinga	CA
College of the Sequoias	Hanford/Visalia	CA

Note: The community college names reflect the 2009 transfer students. As reported in CSRDE, these characteristics of top transfer schools are for students coming in with 30 units and transferred to Brandman directly from a community college or two-year associate degree granting school only.



Note: Non-degree seeking students were not included in the degree objective calculations.

Admissions and Enrollment by Academic Level				
	Undergraduates		Graduates	
	#	%	#	%
Applicants	4,784	100%	4155	100%
Admissions	2,939	61%	3196	77%
Total Enrolled	1,996	42%	2402	58%

Note: These numbers reflect admissions and enrollment for the entire 2010-2011 Academic School Year.

The Most Popular Programs of Study for Fall 2010 Enrolled Undergraduates	
Program Name	# of Students
Psychology	568
Organizational Leadership	514
Liberal Studies, Multiple Subject Teaching Emphasis	432
Social Science	338
Criminal Justice	306
Early Childhood Development	266
Sociology	120
General Education	118
Legal Studies	83
Liberal Studies, Culture & Media Studies Emphasis	50

The Most Popular Programs of Study for Fall 2010 Enrolled Graduates	
Program Name	# of Students
Psychology, Marriage & Family Therapy Emphasis	711
Credential, Single Subject	389
Credential, Multiple Subject	349
Organizational Leadership	257
Credential, Special Education	229
Human Resources	185
Teaching, Elementary Education Emphasis	181
Teaching, Secondary Education Emphasis	177
Education, Curriculum & Instruction Emphasis	162
Special Education, Option II	158

Note: The most popular programs of study for both undergraduates and graduates have duplicate headcounts by program.

Graduation and Retention Profile

Graduation Rate (2002 Cohort*)			
	4-Year	6-Year	8-Year
Overall	63%	71%	73%
Gender			
Male	60%	69%	70%
Female	65%	72%	75%
Ethnicity**			
Black, Non-Hispanic	44%	52%	57%
Hispanic	50%	56%	59%
Asian/Pacific Islander	64%	82%	82%
American Indian/Alaskan Native	100%	100%	100%
White, Non-Hispanic	68%	76%	78%
Non-Resident Alien	100%	100%	100%
Unknown/Other	59%	44%	44%

Graduation Rate (2003 Cohort*)			
	4-Year	6-Year	8-Year
Overall	65%	71%	N/A
Gender			
Male	55%	59%	N/A
Female	70%	75%	N/A
Ethnicity**			
Black, Non-Hispanic	43%	50%	N/A
Hispanic	68%	75%	N/A
Asian/Pacific Islander	60%	60%	N/A
American Indian/Alaskan Native	100%	100%	N/A
White, Non-Hispanic	66%	70%	N/A
Non-Resident Alien	0%	0%	N/A
Unknown/Other	72%	78%	N/A

Graduation Rate (2004 Cohort*)			
	4-Year	6-Year	8-Year
Overall	63%	69%	N/A
Gender			
Male	57%	62%	N/A
Female	65%	71%	N/A
Ethnicity**			
Black, Non-Hispanic	39%	56%	N/A
Hispanic	68%	71%	N/A
Asian/Pacific Islander	73%	73%	N/A
American Indian/Alaskan Native	100%	100%	N/A
White, Non-Hispanic	66%	71%	N/A
Non-Resident Alien	0%	0%	N/A
Unknown/Other	46%	54%	N/A

Note: The CSRDE definition of cumulative graduation rates were utilized to calculate the graduation rates of the 2002-2004 cohort. CSRDE defines the graduation rate as the aggregate percentage of community college transfer-in students with a minimum of 30 units who are full-time freshmen that graduate within a designated time period.

*Cohort reflects the freshmen profile of new transfers into Brandman University.

**The IPEDS survey definitions of race and ethnicity were utilized for the *Ethnicity Graduation Rate*.

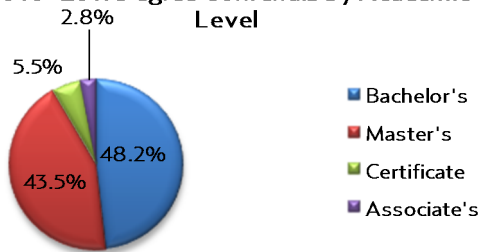
First-Time Degree Seeking Fall 2008 Student Cohort: Retention by Ethnicity			
Ethnicity	UG FT Cohort 2008	Fall 2009	1 Year Retention
Undergraduates	480	360	75.00%
African American	35	25	71.43%
Asian/Pacific Islander	19	15	78.95%
Caucasian	244	185	75.82%
Hispanic/Latino	95	72	75.79%
Multi-Cultural	19	16	84.21%
Native American/Alaskan Native	*	*	100.00%
Unknown	65	44	67.69%
Ethnicity	GR FT Cohort 2008	Fall 2009	1 Year Retention
Graduate Students	500	386	77.20%
African American	31	24	77.42%
Asian/Pacific Islander	18	13	72.22%
Caucasian	270	212	78.52%
Hispanic/Latino	90	69	76.67%
Multi-Cultural	15	11	73.33%
Native American/Alaskan Native	*	*	60.00%
Unknown	71	54	76.06%

Note: *First-Time (FT)* denotes first-time students at Brandman University, regardless of prior credit elsewhere. *1-Year Retention* is defined as the students being retained in the fall semester one year later.

*Data is suppressed to protect the confidentiality of individuals in cells where headcount is lower than 10.

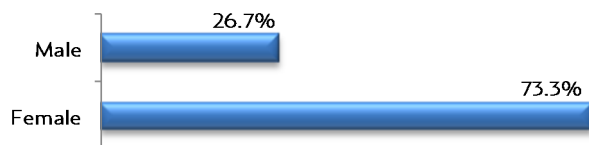
Degree Conferral Profile

2010–2011 Degree Conferrals by Academic Level

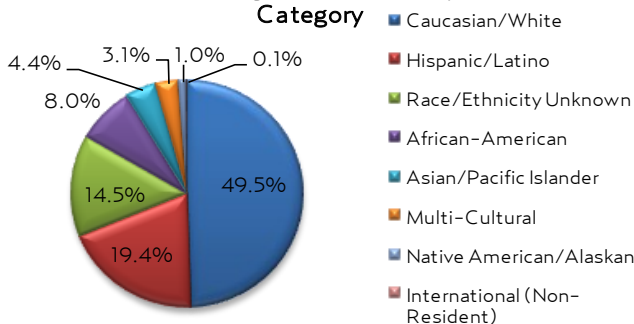


Note: The IPEDS survey definition of the June 2010–July 2011 award year were utilized to calculate the degree conferrals by academic level.

2010–2011 Degree Conferrals by Gender

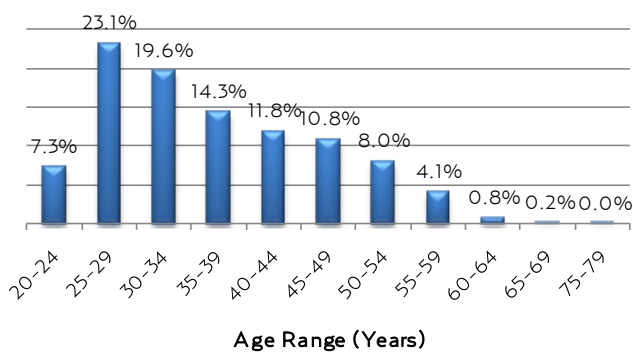


2010–2011 Degree Conferrals by Ethnic Category



Note: IPEDS survey definitions of race and ethnicity were utilized.

2010–2011 Degree Conferrals by Age Group



Note: The percentages were rounded to the nearest tenth decimal. The 75–79 age group had 0.04%.

2010–2011 Top Degree Conferrals

Degree Name	# of Students	% of Students
Organizational Behavior Studies	372	16.3%
Liberal Arts and Sciences	241	11.7%
Psychology	224	10.3%
Marriage and Family Therapy	190	7.9%
Curriculum and Instruction	146	5.7%
General Human Resources	128	5.4%
Social Sciences	123	5.2%
Teaching, Special Education	106	4.1%
Educational Leadership & Admin	99	3.5%
Criminology	95	4.3%

Note: *Top Degree Conferrals* represent all Bachelor's, Master's, Certificate, and Associate's degrees.

2010–2011 Top Undergraduate Degree Conferrals

Degree Name	# of UG Students	% of UG Students
Liberal Arts and Sciences	241	21.8%
Psychology	224	20.2%
Organizational Behavior Studies	213	19.2%
Social Sciences	123	11.1%
Criminology	88	7.9%
Early Childhood Educ. & Teaching	79	7.1%

2010–2011 Top Graduate Degree Conferrals

Degree Name	# of GR Students	% of GR Students
Marriage and Family Therapy	190	19.7%
Curriculum and Instruction	146	14.1%
General Human Resources	110	11.4%
Teaching, Special Education	106	10.1%
Educational Leadership & Admin	99	8.7%
Organizational Behavior Studies	92	9.2%

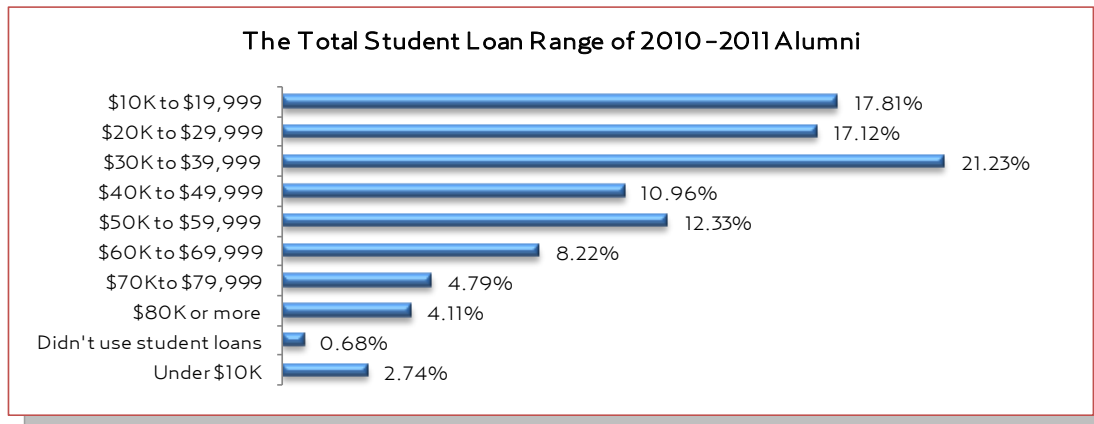
2010–2011 Top Certificate Degree Conferrals

Certificate Name	# of Cert. Students	% of Cert. Students
Organizational Behavior Studies	67	53.5%
Non-Profit/Public Management	21	17.9%
General Human Resources	18	13.5%
Nutrition Studies	*	5.4%
Gerontology	*	3.2%
Criminology	*	2.9%

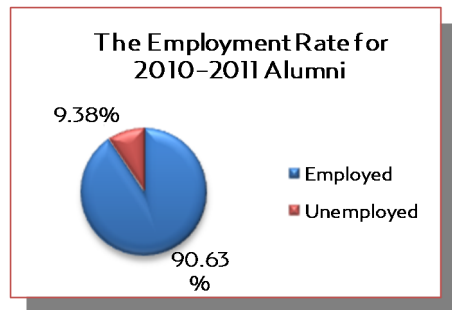
*Data is suppressed to protect the confidentiality of individuals in cells where headcount is lower than 10.

Alumni Profile of 2010–2011 Graduates

Note: An alumni survey was administered to graduates in the 2010–2011 Academic Year. The following *Alumni Profile* data only reflect trends of recent graduates that had their degrees conferred for the 2010–2011 Academic Year. Furthermore, with the exception of *Sampling of Institutions*, these percentages only include 2010–2011 alumni that answered and responded to our survey.



Note: The *Total Student Loan Range* indicates the total amount of loans the alumni took out to pay for their education.



The Top Industries of Employment for 2010–2011 Alumni

Industry Name	% of Students
Education, Training, and Library	51.05%
Management	11.58%
Community and Social Service	9.47%
Business and Financial Operations	5.79%
Healthcare Practitioners and Technical	4.21%
Office and Administrative Support	4.21%
Legal	3.16%

The Top Employers for 2010–2011 Alumni

24.11% of our alumni are working at K–12 school districts.

Other Top Employers:

U.S. Navy	U.S. Office of Personnel Management
Los Angeles Police Department	County of San Diego
Monterey Institute of International Studies	LPL Financial
Memorial Care	Chapman University
Western Washington University	DSD Partners
Diablo Valley College	Tacoma Community College
Volt Technical	Bates Technical College
Defense Language Institute Foreign Language Center	

The Sampling of Institutions at which our 2010–2011 Undergraduate Degree Recipients Are Pursuing Post-Graduate Education

79.38% of our 2010–2011 alumni returned to Brandman University.

Other Institutions:

University of Southern California	California Polytechnic State University
Whittier College – Law School	Thunderbird School of Global Management
University of Texas – San Antonio	San Diego State University
St. Mary's College of California	John F. Kennedy University
University of San Francisco	Drexel University
California State University – Stanislaus	Walden University
Alliant International University	California State University – San Bernardino
Fresno Pacific University	National University

Note: The *Sampling of Institutions* data source is National Student Clearinghouse. This data table was calculated from the total 2010–2011 Brandman alumni who subsequently enrolled into a post-graduate education



CHAPMAN UNIVERSITY SYSTEM

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