

## TRANSFER PATHWAY: Communication Studies AA-T

### Bachelor of Arts in Communication & Media

This is a sample pathway for students who transfer to Brandman University with an AA-T in Communication Studies from Mt. San Jacinto College.

**Program Specific Notes:** All courses taken in the major must be passed with a letter grade of "C" or higher.

General Education Requirements			
General Education Requirements			-Met with Full CSU or IGETC Certification
			<b>36</b>
LBSU 302	Information Fluency and Academic Integrity	Will Complete at Brandman University	3
LBSU 304	Liberal Arts Core Foundations	Will Complete at Brandman University	3
<b>Total General Education Credits</b>			<b>42</b>
Core Courses			
COMU 301	Advanced Public Speaking	<b>Satisfied by AA-T Course COMM 201</b>	<b>3</b>
MKTU 301	Principles of Marketing	<b>Recommend Course MGT 205</b>	<b>3</b>
COMU 300	Communications and Media Challenges and Opportunities	Will Complete at Brandman University	3
COMU 330	History of Communication and Technological Revolution	Will Complete at Brandman University	3
COMU 360	Methods and Techniques of Persuasion	Will Complete at Brandman University	3
COMU 365	Multimedia Journalism	Will Complete at Brandman University	3
COMU 370	Principles of Public Relations	Will Complete at Brandman University	3
COMU 375	Media Ethics	Will Complete at Brandman University	3
COMU 420	Strategic Social Media	Will Complete at Brandman University	3
ENGU 348	Writing and Producing for New Media in the 21 <sup>st</sup> Century	Will Complete at Brandman University	3
PSYU 355	Media Psychology	Will Complete at Brandman University	3
SSCU 303	Social Scientific Perspective on Media and Culture	Will Complete at Brandman University	3
SSCU 380	Data Analysis	Will Complete at Brandman University	3
COMU 485	Communications and Media Capstone	Will Complete at Brandman University	3
<b>Communication and Media Elective:</b> Select 6 credits from the list of courses in the catalog. At least one course must be upper division. – Courses below can articulate over.			<b>6</b>
COMU 315	Intercultural Communication	<b>Satisfied by AA-T Course COMM 108</b>	<b>3</b>
MGTU 310	Legal Environment of Business	<b>Recommend Course BADM 201</b>	<b>3</b>
PSY 336	Social Psychology	<b>Recommend Course PSYC 105</b>	<b>3</b>
<b>Total Major Credits</b>			<b>48</b>

General Elective Credits	<i>-Credits May Be Fulfilled Through Brandman or Transfer Of CC Courses*</i>	30
Total Credits Required		120

**\*Minimum of 30 credits completed in residence at Brandman; 18 of which must be upper-division credits, 12 of which must be in the student's major.**