

**Program Learning Assessment Results**

**BA in Applied Studies**

Spring Collection (Fall 1 2011, Fall 2 2011, Winter 2012, Spring 1 2012, Spring 2, 2012)

**Aggregated Results<sup>1, 2, 3</sup>**

PLO 1 - Diversity (SOCU-453)								n= 58	
Rubric Criterion	Exemplary		Proficient		Developing		Emerging		
<i>Content Accuracy and Application</i>	63.8%	37	24.1%	14	5.2%	3	6.9%	4	
<i>Writing and Organization</i>	24.1%	14	39.7%	23	25.9%	15	10.3%	6	
<i>Match with Assignment</i>	37.9%	22	41.4%	24	12.1%	7	8.6%	5	
<i>Synthesis</i>	32.8%	19	41.4%	24	10.3%	6	12.1%	7	
<i>Application of Theory</i>	48.3%	28	27.6%	16	13.8%	8	10.3%	6	
Average Performance Levels	41.4%		34.8%		13.4%		9.7%		

PLO 2 -Ethics (OLCU-350)								n= 399	
Rubric Criterion	Exemplary		Proficient		Developing		Emerging		
<i>Executive's Ethical Beliefs and Practices</i>	47.4%	189	23.1%	92	20.6%	82	9.0%	36	
<i>Analysis of the Executive's Ethics</i>	45.9%	183	32.8%	131	16.5%	66	4.8%	19	
<i>Your Opinion of the Executive's Ethical Approach</i>	58.9%	235	28.8%	115	9.8%	39	2.5%	10	
<i>Writing Style</i>	61.7%	246	29.6%	118	8.0%	32	0.8%	3	
<i>Sources</i>	48.1%	192	22.3%	89	12.5%	50	17.0%	68	
<i>APA</i>	40.6%	162	36.6%	146	19.8%	79	3.0%	12	
<i>Technicalities</i>	57.6%	230	30.1%	120	10.5%	42	0.8%	3	
Average Performance Levels	51.5%		29.0%		14.0%		5.4%		

PLO 3 - Communication (LBSU-305)								n= 39	
Rubric Criterion	Exemplary		Proficient		Developing		Emerging		
<i>Reflection</i>	66.7%	26	28.2%	11	5.1%	2	0.0%	0	
<i>Writing and Organization</i>	30.8%	12	61.5%	24	7.7%	3	0.0%	0	
<i>Match with Assignment</i>	59.0%	23	15.4%	6	25.6%	10	0.0%	0	
<i>Written Communication</i>	35.9%	14	46.2%	18	17.9%	7	0.0%	0	
Average Performance Levels	48.1%		37.8%		14.1%		0.0%		

PLO 4 - Experiences (LBSU-487) <sup>4</sup>								n= 0	
Rubric Criterion	Exemplary		Proficient		Developing		Emerging		
Average Performance Levels									

Notes:

1. Cases where a student did not upload an assignment (coded as "no submission" in the extract from GradeMark) were excluded from the analysis.

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- 2. In cases where the mastery assignment was a group project, only the assignment submitted by the group leader was included in the analysis.*
- 3. All rows may not add up to 100% reflecting missing rubric points.*
- 4. Data collection for LBSU-487 will begin Fall 2 2012.*