COURSE NAME
Effective Communications

COURSE STATEMENT
Develop the skills necessary to effectively interact and communicate with others.

COURSE DESCRIPTION
In this course, you will explore the essentials of interpersonal communication. In today's fast paced world, successful interpersonal communication is increasingly difficult. Special attention will be given to the components of the communication process, filters and barriers, techniques for improving communication, and learning how to effectively use communication technologies, such as social media, within interpersonal communication. You will identify three components of interpersonal communication that you want to improve and then develop specific action plans that address these growth areas.

LEARNING OBJECTIVES
Upon successful mastery of this course, you will be able to:
- Explain the interpersonal communication process.
- Explain the filters and barriers that affect interpersonal communication.
- Identify ways to improve personal communication, including listening skills.
- Analyze how to effectively use communication technologies.

DEMONSTRATING MASTERY: A TWO-STEP PROCESS

Step One: Learning and Understanding
This course is broken down into Learning Objectives and related Topics. For each objective, you will participate in Learning Activities designed to enhance and reinforce understanding. Learning Activities include Interactive Discussions, readings, video and audio clips, slide presentations, Discussion Board prompts, Learning Journal prompts, practice exercises, demonstrations, as well as links to web and library resources.
Course Structure
The table below details the Learning Objectives along with their corresponding Topics.

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<thead>
<tr>
<th>Module</th>
<th>Topics</th>
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<tbody>
<tr>
<td>The Communication Process</td>
<td>• Interpersonal Communication Overview</td>
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<td>• Interpersonal Communication in the</td>
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<td>Information Age</td>
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<td>• Interpersonal Communication: What it Is and</td>
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<td>What it Is Not</td>
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<td>Communication Filters and Barriers</td>
<td>• Communication Filters</td>
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<td>• Communication Barriers</td>
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<td>How to Improve Interpersonal Communication</td>
<td>• Send Clear Messages</td>
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<td></td>
<td>• Develop Listening Skills</td>
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<td>Communication Technologies</td>
<td>• Social Media</td>
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<td>• Mobile Communication</td>
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<td>• Email Etiquette</td>
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Step Two: Final Assessment
Once you have successfully progressed through the Learning Activities, you are ready to demonstrate that you have mastered the course. In order to demonstrate mastery, you must be evaluated as proficient or exemplary on each rubric category for the corresponding performance-based assessment (paper, presentation, project, etc.). Please note that submissions may be checked for plagiarism.

STUDENT RESOURCES

Brandman Online Library Resources
Brandman University provides comprehensive online library services including access to books, journals, databases, and other resources. Librarians are available via email and
phone to provide support. Students can access the library directly when logged into their courses.

**Writing and Math Help**
Brandman’s Online Writing and Math Center (OWMC) offers subject-specific tutoring services, live workshops, video tutorials, tutorial office hours, and links to top academic sites in order to ensure student success. Students can access the OWMC directly when logged into their courses.

**Netiquette**
Communicating in an efficient and respectful manner is critical to the learning process. Please view the following clip which provides netiquette guidelines:

http://www.youtube.com/watch?feature=player_embedded&v=6dRoclqDlh0

**Standards of Academic Integrity**
Academic integrity is a core Brandman University value which insures respect for the academic reputation of the University, its students, faculty and staff, and the degrees it confers. Students are required to read, understand, and apply the standards set forth concerning academic integrity found in the policy link below.

http://www.brandman.edu/current-students/resources/catalogs

**Americans with Disabilities Act Statement**
Brandman University is committed to ensuring equal educational access and opportunity for all members of our academic community. Students will be provided timely, efficient, and equitable accommodations and services that are in compliance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 (ADA)/Americans with Disabilities Act Amendments Act of 2008 (ADAA). More details are available in the current Brandman University Academic Catalog.

http://www.brandman.edu/current-students/resources/catalogs