

Bakersfield College
2018-2019

To view the locations of where the Bachelor of Business Administration program is offered, please refer to the following: <http://www.brandman.edu/academics/programsByLocation.asp>. For GE requirements please see the General Education Transfer Guide.

Completion of the full CSU or UC IGETC certification (CA), Washington and Oregon state-approved Direct Transfer degrees or other state's equivalent transfer certification prior to the student being admitted, enrolled and attending his/her first session in a bachelor degree program at Brandman satisfies all Brandman University GE requirements except LBSU 302 & 304. Students who matriculate to Brandman with partial GE certifications will have their coursework evaluated on a course by course basis to determine appropriate applicability to each general education category.

Lower division courses may be eligible to fulfill upper division major requirements if approved by the Dean of Business and Professional Studies.

Major includes 72 semester credits of course requirements. See the catalog for a full list of major requirements.

This list includes only the requirements that are commonly seen in transfer, and is not a comprehensive list of all the course requirements within the BA Business Administration program. For a complete list of program requirements, please refer to the Brandman catalog using the following: <http://catalog.brandman.edu/business-professional-studies/business-administration-bba/>

Further information regarding the courses below can be found in Brandman's [Course Articulation Database \(CAD\)](#).

All courses must be taken for a letter grade, for grade requirements please see the Brandman catalog. Courses may be used to fulfill both major and general education requirements.

Brandman University Business Administration Lower Division Transfer Eligible / Major Prep	Bakersfield College Courses
Lower Division Core Requirements	
ACCU 201 Principles of Accounting I (Financial)	BSAD B1
ACCU 202 Principles of Accounting II (Managerial)	BSAD B2
CSCU 200 Introduction to Computers and Data Processing	BSAD B55
ECNU 201 Principles of Macroeconomics	ECON B2
ECNU 202 Principles of Microeconomics	ECON B1

MATU 203 Introduction to Statistics	MATH B22 or PSYC B5
Upper Division Core Requirements	
COMU 410 Organizational Communication	COMM B7
FINU 305 Business Finance	No Comparable Course(s)
MGTU 301 Principles of Management	No Comparable Course(s)
MGTU 310 Legal Environment of Business	BSAD B18
MGTU 400 Global Environment of Business	No Comparable Course(s)
MKTU 301 Principles of Marketing	No Comparable Course(s)
OLCU 350 Leadership and Professional Ethics	No Comparable Course(s)
Degree Requirements & Concentrations/Electives	
<p>BA Business Administration has a core course requirement of 18 lower division and 33 upper division (51 total) credits and a concentration/elective requirement of 21 credits to fulfill the 72 credit requirement for the program.</p> <p>Students may choose from the following 10 concentrations:</p> <ol style="list-style-type: none"> 1. Accounting 2. Entrepreneurship 3. Finance 4. General Business 5. Human Resources 6. Marketing 7. Information Systems Management 8. Organizational Communications 9. Organizational Leadership 10. Supply Chains Systems <p>Students may choose electives from: Accounting, Entrepreneurship, Finance, Human Resources, Management Communication, Organizational Leadership, Marketing and Information Systems Management.</p>	