

Bakersfield College
2018-2019

To view the locations of where the Communications & Media program is offered, please refer to the following: <http://www.brandman.edu/academics/programsByLocation.asp>. For GE requirements please see the General Education Transfer Guide.

Completion of the full CSU or UC IGETC certification (CA), Washington and Oregon state-approved Direct Transfer degrees or other state's equivalent transfer certification prior to the student being admitted, enrolled and attending his/her first session in a bachelor degree program at Brandman satisfies all Brandman University GE requirements except LBSU 302 & 304. Students who matriculate to Brandman with partial GE certifications will have their coursework evaluated on a course by course basis to determine appropriate applicability to each general education category.

This list includes only the requirements that are commonly seen in transfer, and is not a comprehensive list of all the course requirements within the BA Sociology program. For a complete list of program requirements, please refer to the Brandman catalog using the following:

<http://catalog.brandman.edu/arts-sciences/communications-media-ba/>

Further information regarding the courses below can be found in Brandman's [Course Articulation Database \(CAD\)](#).

All courses must be passed with a grade equivalent of "C" or higher. Courses may be used to fulfill both major and general education requirements.

Brandman University BA Communications & Media Lower Division Major Course Requirements	Bakersfield College Courses
Major Core Requirements	
COMU 301 Advanced Public Speaking	No Comparable Course(s)
COMU 375 Media Ethics	No Comparable Course(s)
MKTU 301 Principles of Marketing	No Comparable Course(s)
Electives (Select 6 Credits, At least 3 Credits Must Be Upper Division)	
COMU 315 Intercultural Communication	COMM B6
MGTU 310 Legal Environment of Business	BSAD B18
PSYU 306 Critical Thinking	No Comparable Course(s)
PSYU 336 Social Psychology	PSYC B20

** Students are encouraged to contact a representative from Brandman University's Student Services Department regarding transfer courses that have a "pending review" status.